

## Raunds Town Centre Monitoring

January 2019

Use Class	Inside DSF		Inside DSA outside DSF		DSA		Outside DSA		Total	
	No	%	No	%	No	%	No	%	No	%
A1	14	48.28%	15	33.33%	29	39.19%	0	0.00%	29	38.67%
A2	1	3.45%	1	2.22%	2	2.70%	0	0.00%	2	2.67%
A3	3	10.34%	3	6.67%	6	8.11%	0	0.00%	6	8.00%
A4	1	3.45%	1	2.22%	2	2.70%	0	0.00%	2	2.67%
A5	5	17.24%	1	2.22%	6	8.11%	0	0.00%	6	8.00%
B1	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
B2	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
C1	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
C3	1	3.45%	13	28.89%	14	18.92%	0	0.00%	14	18.67%
D1	2	6.90%	4	8.89%	6	8.11%	1	100.00%	7	9.33%
D2	0	0.00%	1	2.22%	1	1.35%	0	0.00%	1	1.33%
Sui Generis	1	3.45%	4	8.89%	5	6.76%	0	0.00%	5	6.67%
Vacant	1	3.45%	2	4.44%	3	4.05%	0	0.00%	3	4.00%
<b>Total</b>	<b>29</b>	<b>100.00%</b>	<b>45</b>	<b>100.00%</b>	<b>74</b>	<b>100.00%</b>	<b>1</b>	<b>100.00%</b>	<b>75</b>	<b>100.00%</b>

**Defined Shopping Frontage (DSF) Length = 325.35m**  
**Defined Shopping Area (DSA) = 43,400m<sup>2</sup>**

There are currently 75 units within Raunds town centre. The assessment area was determined using the Raunds Neighbourhood Plan. The library has been included in this monitoring report due to the uncertain future of Northamptonshire libraries, however any locations that are predominantly residential or industrial have been excluded.

Using the most recent information from Raunds' Retail Survey (2018) it is possible to highlight some of the major changes to the town centre:

- The Beauty Bug is now located at 69 Brook Street
- Scruffy Fluffy has replaced the previous pet grooming parlour at 43a Brook Street
- Simpsons and Partners have vacated 37 – 39 Brook Street
- Jen's Barber Shop has moved to 35a Brook Street
- Jess' Hair Salon has replaced The Beauty Bug at 11 Brook Street
- 14 The Square is now vacant
- BC Aesthetic and Clinic has opened at 9a High Street
- Turkish Barbers has replaced Ladbrokes at 9 High Street
- Raunds Express has opened at 14 – 16 High Street

### **Defined Shopping Frontage (DSF) (ArcView Measurements)**

#### **A1 Total = 178.87m (55%)**

The Co-Operative Food – 57.7	Raunds Hardware & Pet – 7.35	A Abbott & Sons Funeral Directors – 4.9
FM Hairdressing – 3.43	The Beauty Bug – 2.88	Mace News – 7.47
Quality Discounts – 18.99	Jess' Hair Salon – 11.13	The Scissor Sister – 7.88
Lloyds Pharmacy – 19.33	Paul Alexander Carpets- 7.23	Turkish Barbers – 6.5
Everyday Essentials – 18.73		

#### **A2 Total = 2.96m (1%)**

Magenta Estate Agents – 2.96
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#### **A3 Total = 28.22m (9%)**

Krumbs – 11.18	Ristorante Italiano – 6.44	Mughal Dynasty – 10.6
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#### **A4 Total = 11m (3%)**

George & The Dragon - 11
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#### **A5 Total = 35.62m (11%)**

Curry Express – 7.77	Happy Garden Restaurant – 6.93	Raunds Cottage – 6.93
Taste of Spice – 5.39	Raunds Fish Bar – 8.6	

#### **C3 Total = 15.05m (5%)**

75 Brook Street – 15.05
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#### **D1 Total = 15.79 (5%)**

Raunds Dental Surgery – 5.38	BC Aesthetic and Clinic – 10.41
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#### **Vacant Total = 9.96 (3%)**

14 The Square – 9.96
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#### **Sui Generis = 8.53 (3%)**

Hair By John (Tanning) – 8.53
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