

Oundle Town Centre Monitoring

January 2019

Use Class	Inside DSF		Inside DSA outside DSF		DSA		Outside DSA		Total	
	No	%	No	%	No	%	No	%	No	%
A1	38	56.72%	5	17.86%	43	45.74%	1	50.00%	44	45.83%
A2	6	8.96%	2	7.14%	8	8.51%	0	0.00%	8	8.33%
A3	6	8.96%	2	7.14%	8	8.51%	0	0.00%	8	8.33%
A4	1	1.49%	0	0.00%	1	1.06%	0	0.00%	1	1.04%
A5	1	1.49%	1	3.57%	2	2.13%	0	0.00%	2	2.08%
B1	6	8.96%	1	3.57%	6	6.38%	0	0.00%	6	6.25%
B2	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
C1	1	1.49%	1	3.57%	2	2.13%	0	0.00%	2	2.08%
C3	2	2.99%	10	35.71%	12	12.77%	0	0.00%	12	12.50%
D1	3	4.48%	4	14.29%	7	7.45%	0	0.00%	7	7.29%
D2	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
Sui Generis	0	0.00%	0	0.00%	0	0.00%	1	50.00%	1	1.04%
Vacant	3	4.48%	2	7.14%	5	5.32%	0	0.00%	5	5.21%
Total	67	100.00%	28	100.00%	94	100.00%	2	100.00%	96	100.00%

Defined Shopping Frontage (DSF) Length = 576m

Defined Shopping Area (DSA) = 39,910m²

There are currently 96 units within Oundle town centre. The defined shopping area has been determined using Inset 1A of the RNOTP. Locations that are predominantly residential or industrial have been excluded.

Using the most recent information from Oundle's Retail Survey (Jan 2018) it is possible to highlight the major changes to the town centre:

- The Angel Public House remains vacant
- Designers Hair has moved premises from Unit A Town Hall to 44 Market Place
- Unit A is now vacant
- 1a Market Place is now vacant as Sharman Quinney Estate Agents have moved to Unit C of the Town Hall
- NatWest Bank has vacated 9 Market Place
- 39a is now vacant having previously been occupied by Age UK
- The Rounded House has extended their business into 10a West Street having replaced The Oundle Candy Co.
- C&D Mortgage and Insurance has replaced Albany Park Insurance at 2 Osyths Lane

Defined Shopping Frontage (DSF) (ArcView Measurements)

A1 Total = 279.53m (49%)

Oundle Pharmacy – 3.74	Stu-Pots – 6.1	Owen & Hartley – 15.42
Trendall's Butcher and Deli – 4.96	Oundle in Stiches – 4.89	Paul Watts – 7.04
Rather Gifted – 8.04	Tesco Express – 10.25	Amps Fine Wine – 13.08
Boots – 10.49	Cookies Pakery Ltd. – 8.49	Oundle Travel – 2.92
White Vanilla – 14.28	Oundle News – 3.71	Judith Day Optometrist – 5.61
North Shoes – 6.65	The Oundle Bookshop – 15.25	Oundle Tailors – 8.7
The Barbers Comb – 4.55	Leo's Pet Suppliers – 4.19	Oundle International Festival – 3.72
Coleman's – 6.82	Oundle Post Office – 8.17	Crackers – 8.14
Oundle House of Beauty – 4.31	Harpurs of Oundle – 2.75	Chapel Interiors – 6.68
Asha's Attire – 4.71	Asha's Maleroom – 7.34	Finns Hair – 4.55
Martin Charlies Bridal Gallery – 7.11	Kiki Sams – 13.03	The Beauty Room – 5.93
The Rounded House – 6.99	Seven Well Butchers – 5.02	Milestones Florists – 3.1
Oundle Air Ambulance – 6.2	Designers Hair – 16.6	

A2 Total = 37.4 (6%)

Woodford & Co. Property Consultants and Auctioneers – 4.79	Southams Estate Agent – 4.78	Barclays Bank – 3.67
Hunt & Coombs Solicitors – 3.39	Vincent Sykes Solicitors – 4.89	Sharman Quinney Estate Agents – 15.88

A3 Total = 43.7m (8%)

The Coffee Tavern – 3.49	Café Bar @ No. 4 – 11.71	China Town Restaurant – 5.19
Beans Coffee Shop – 3.15	Salerno's Restaurant – 10.9	Brew Balou – 9.26

A4 Total = 12.43m (2%)

Rose & Crown – 12.4

A5 Total = 5.5m (1%)

The Blue Marlin – 5.5

B1 Total = 50.63 (9%)

Bulley Davey Accountants – 15.33	School Building – 6.08	Offices – 11.16
Offices – 13.39	Offices – 4.67	

C1 Total = 11.77m (2%)

The Talbot Hotel – 11.77

C3 Total = 19.05m (3%)

9 West Street – 8.14

15 West Street – 10.91

D1 Total = 16.59 (3%)

Oundle House Dental Practice –
6.28

Antler Languages – 8.48

Thai Massage – 1.83

Vacant Total = 34.99m (6%)

The Old Town Hall (Unit A) –
16.6

9 Market Place – 13.01

1a Market Place – 5.38
